



Starring Fred Levin

a fundraiser to support Council on Aging of West Florida

Calling All Rat Packers!

Fred Levin, one of the most successful and famous trial attorneys in the nation, will be honored as the first recipient of the Big Cheese Award at the Rat Pack Reunion, a fundraiser to support Council on Aging of West Florida, on Friday, September 23 from 6:30 p.m. until 11 p.m. at New World Landing. Roasters and Toasters will include groundbreaking civil rights attorney Morris Dees, Super lawyer and philanthropist Bob Kerrigan, President of the Levin/Papantonio Family Foundation Martin Levin, “for the people” attorney John Morgan, President and CEO of the NBA’s Dallas Mavericks Terdema Ussery and Blab television’s Fred Vigodsky.

Though Frank, Dean, Sammy, Peter and Joey can’t make it, we are certain that all the legendary Pensacola Rat Packers, like you, **will not want to miss out on getting dressed up in black-tie Rat Pack attire for a unique evening of dinner and dancing to a Frank Sinatra tribute orchestra as we honor Fred and raise funds for Council on Aging of West Florida.**

It would require a book to list all of Fred’s accomplishments, philanthropic contributions, honors and awards. However, Fred’s development of Florida’s Medicaid Third Party Recovery Act, which gave rise to the tobacco litigation, has been credited with being the single-most effective health care legislation in our country’s history. It is no small exaggeration to say that the funds Florida received through the “tobacco settlement” have meant that millions of dollars are available each year to serve the health care needs of Florida’s neediest citizens. Without this funding, some programs and services for home-bound elders would suffer as a result, including some of the programs and services provided in our area by Council on Aging of West Florida.

Council on Aging of West Florida is an independent 501(c)(3) not-for-profit organization that has served seniors and their families since 1972. Council on Aging of West Florida helps seniors in Escambia and Santa Rosa Counties live healthy, safe and independent lives in their own familiar surroundings by providing community-based, in-home programs and services such as Meals on Wheels and Alzheimer’s respite for caregivers.

There is no escaping aging issues. Unlike the diseases, conditions and challenges that do unfortunately affect a percentage of our society, aging impacts everyone – seniors, adult children of aging parents and caregivers. No one and no family is immune. If it has not affected you or your family yet, it will.

So here is how you can help. Become a sponsor of the Rat Pack Reunion. You and your special guests will enjoy a fun evening while supporting the mission of Council on Aging of West Florida and gaining recognition for you and your business or organization as a leader in advocating for the elderly. Please review the sponsorship opportunities and reserve your spot today by contacting Jeff Nall at jnall@coawfla.org or 850-432-1475 ext. 130.

To guarantee you receive 100% of sponsorship benefits, please confirm your sponsorship, and provide your logo if applicable, by Friday, July 29.

Most appreciatively,

DeeDee Ritchie
Event Co-Chair

Phillip Morris
Event Co-Chair

John B. Clark
President/CEO



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Rat Pack Reunion Sponsorship Levels

\$6,000 - Golden Nugget Level

- Two tickets to the Over-the-Top black-tie grand opening of Carriage House, Fred Levin's new spectacular residence on Bayou Texar, on Wednesday, September 21 from 6 p.m. until. Enjoy live entertainment as you tour the home and view the art collection which includes Picasso and LeRoy Nieman. Other surprises await you at this special event!
- Commemorative Baccarat crystal martini glass
- A reserved table for eight at the Rat Pack Reunion
- Logo recognition on the Rat Pack Reunion Invitation
- Logo recognition in event promotion in Fall 2011 issue Coming of Age Magazine
- Logo recognition and link to your website in event promotion on www.coawfla.org
- Recognition in COA e-News and event promotion on our Facebook and Twitter pages
- Recognition in all press releases
- Logo recognition in the event program
- Verbal recognition and special thank you at the event

\$2,500 - The Flamingo Level

- Reserved seating for four at the Rat Pack Reunion
- Name recognition in event promotion in Fall 2011 issue Coming of Age Magazine
- Name recognition and link to your website in event promotion on www.coawfla.org
- Recognition in COA e-News and event promotion on our Facebook and Twitter pages
- Recognition in all press releases
- Name recognition in the event program
- Verbal recognition and special thank you at the event

\$5,000 - The Stardust Level

- Commemorative Baccarat crystal martini glass
- A reserved table for eight at the Rat Pack Reunion
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\$1,000 - The Sands Level

- Reserved seating for two at the Rat Pack Reunion
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