CONTINUED SUCCESSES:

ENRICHING ELDERS
Council on Aging’s annual Rat Pack Reunion gala could not happen in-person this year due to COVID-19, so the board opted for a virtual fundraiser called Enriching Elders. The platform enabled us to tell the stories of our volunteers, donors and clients online for months on end, garnering media coverage, community awareness, and donations nearing $90,000 for those we serve.

COA AMONG “BEST OF THE COAST”
Council on Aging was honored for a sixth year in the 2020 Best of the Coast competition by Independent News. Runner-Up Best Boss John B. Clark

COA HELPS SENIORS CHILL OUT
With the help of Sue Straughn, local media, Lowe’s Home Improvement stores, our wonderful sponsors, and the community, we brought back the Senior Chill Out to provide cooling assistance to seniors in need. Because of our generous community, we were able to collect more than 353 AC units, 295 fans, and over $23,146 in monetary donations for local seniors in just one day, despite all-day rain and a pandemic!

SERVING, SUPPORTING & ADVOCATING FOR AGING ADULTS
ANNUAL REPORT 2020

COMBINED STATEMENT OF ACTIVITIES
Year Ended December 31, 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues</td>
<td>$6,332,265</td>
</tr>
<tr>
<td>Program Service Expenses</td>
<td>$5,769,389</td>
</tr>
<tr>
<td>Support Service Expenses</td>
<td>$308,604</td>
</tr>
<tr>
<td>Administrative Support</td>
<td>$264,041</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$6,542,034</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>($209,769)</td>
</tr>
<tr>
<td>Net Assets at Beginning of Year</td>
<td>$1,822,584</td>
</tr>
<tr>
<td>Net Assets at End of Year</td>
<td>$1,612,815</td>
</tr>
</tbody>
</table>

Please visit www.coawfla.org to view our most recently audited financial statements and tax returns.
MESSAGE FROM THE BOARD CHAIR

2020: The Year of No

No handshakes or hugs. No congregate dining or socializing. No respite for caregivers as The Retreat adult day care had to close for several months. No in-home case management. No running Rat Pack Reunion fundraiser. No heart-warming luncheon honoring Foster Grandparents and Senior Companions. No in-person board meetings since February. No protection from COVID-19 for staff members caught in the virus in October (they recovered). No fun!

And yet… the governor officially recognized what I already knew, that COA provides essential services, so under the stellar leadership of John Clark, President/CEO, the staff adjusted and adapted as needed to a pandemic that puts seniors particularly at risk.

Craig Schumaker, director; Community Resources had to stop serving congregate meals at 14 dining sites in Escambia and Santa Rosa but led the teams that prepared hot “grab and go” lunches that could be picked up by the clients. With state funds, he also managed a restaurant program that provided seven meals weekly to about 100 clients in both counties for several months. Will Wirth took over as manager; Volunteer Program, just as the virus was ramping up. What timing! He faced mounting requests for Meals on Wheels. Fortunately, volunteers stepped up, too, to drive the extra meals.

Jessica Ayers, director of The Retreat adult day care center, dealt with pandemic and hurricane-related shutdowns for several months by painting and updating the facility. Her parents, retired painters, lent their help and expertise.

We weren’t sure we could hold our annual Senior Chill Out, collecting donated fans and air conditioners, but we did – and we had the best response ever, despite the crummy, rainy day. Special thanks to Sue Straughn and WEAR-TV for their promotion and coverage of the event, and to those of you who purchased fans or A/Cs.

Funding for any nonprofit is always an issue, so postponing our major popular fundraiser, Rat Pack Reunion, was a tough decision. However, Josh Newby, director, Marketing Communications, and Lauren Clark, Development Coordinator, worked with the planning committee to develop a virtual event, Enriching Elders. People in the community responded generously, donating more than $80,000 to date.

With schools operating in abnormal circumstances, often online, Foster Grandparent and Senior Companion & Relief Program were unable to provide their normal, loving, hands-on care to students. But Alesia Mazzl, Senior Volunteer Program Director, reports that eight were able to serve virtually and five in person. I know how much the kids and teachers miss these big-hearted individuals.

Suzanne Jackson, director, Social Services, expertly led the change from in-home case management to telephone services. Also, she initiated the Telephone Reassurance program in which more than 100 clients were called to check on their well-being.

The title of Executive Vice President for Laura Garrett doesn’t begin to convey her many financial responsibilities. Local, state, and federal funds received this year (e.g., Families First through Older Americans Act, COVID-19 CARES, Community Development Block Grant for nutrition, Payroll Protection Funding) were designated for specific purposes. Just imagine having to fill out all the paperwork for these funds, then keeping track of every cent to ensure it was spent appropriately. Laura has not only done it, she stayed sane!

Rosa Salado/VP Human Resources, needed all 36 years of her experiences at COA to keep up with the ever-changing policies, mandates/updates from CDC, Department of Labor, IRS, EEOC and newly passed legislation by Congress. Despite all this, she also helped boost morale and show her appreciation for staff with special events.

There is no way I can recognize everyone by name here or thank them enough for the skills and dedication they have brought to their jobs. They made it possible for COA to carry out its mission: “Dedicating each day to serve, support and advocate for aging adults in Escambia and Santa Rosa Counties.” I am extremely proud and dedicate my time, talent, and money, Azalia, and I, turned a year of “no” into “2020: No Stopping Us!”

Sincerely, Kathleen Logan

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