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Director, Marketing/
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Director, Community Services

Jessica Ayers
Director, Adult Day Care
(The Retreat)

Alesia Macklin
Director, Foster Grandparent/
Senior Companion/RELIEF
Programs

Will Wirth
Manager, Volunteer Program

Lauren Clark
Coordinator, Development

Council on Aging of West Florida, Inc. is a 501(c)(3) not-for-profit corporation funded in part by grants and/or contracts with the Northwest Florida Area Agency on Aging, Inc., the State of Florida Department of Elder Affairs, United Way of West Florida and the Corporation for National and Community Service. Council on Aging also receives financial support from the City of Pensacola, Escambia County, Santa Rosa County, area businesses, organizations and individuals. 100% of donations go to Council on Aging of West Florida, Inc. Solicitation of Contributions Act registration #CH201.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. 1-800-435-7352

As an Accredited Charity, we have passed all 20 of the BBB Wise Giving Alliance's Standards for Charity Accountability. The BBB Wise Giving Alliance helps donors make informed decisions and advances high standards of conduct among organizations that solicit contributions from the public.



CONTINUED SUCCESSES

RAT PACK REUNION'S LAST YEAR IS ALSO ITS BEST

For 10 years, Council on Aging of West Florida's Rat Pack Reunion fundraiser has raised nearly **\$2 million** for vulnerable elders in Escambia and Santa Rosa counties. On Saturday, Nov. 6, 2021, the annual gala held its grand finale in honor of the late Fred Levin, with title sponsorship provided by the **Levin Papantonio Rafferty** law firm. This year's event was the most lucrative in its history, **raising \$220,500** that will have a tangible impact in the lives of senior citizens.



COA PRODUCES LGBT+ DOCUMENTARY *SOMEONE WAITS FOR ME*

Council on Aging of West Florida received a 2020 Sunday's Child grant to produce a documentary on the lives of LGBT+ seniors. With collaboration from **Appleyard Agency and Stamped Film Fest**, *Someone Waits For Me* premiered Nov. 12, 2021. The film highlights **Rick, Bill, Pat, Carla and Miriam** as they navigate coming out, identity, love, loneliness and Southern culture.



COA HELPS SENIORS CHILL OUT

With the help of Sue Straughn, WEAR-ABC 3, Lowe's Home Improvement stores, **Pete Moore Automotive Team**, our wonderful sponsors, and the community, the Senior Chill Out returned to provide cooling assistance to seniors in need. We were able to collect **357 AC units, 240 fans, and \$57,587** in monetary donations for local seniors in one day.



COMBINED STATEMENT OF ACTIVITIES

Year Ended December 31, 2020

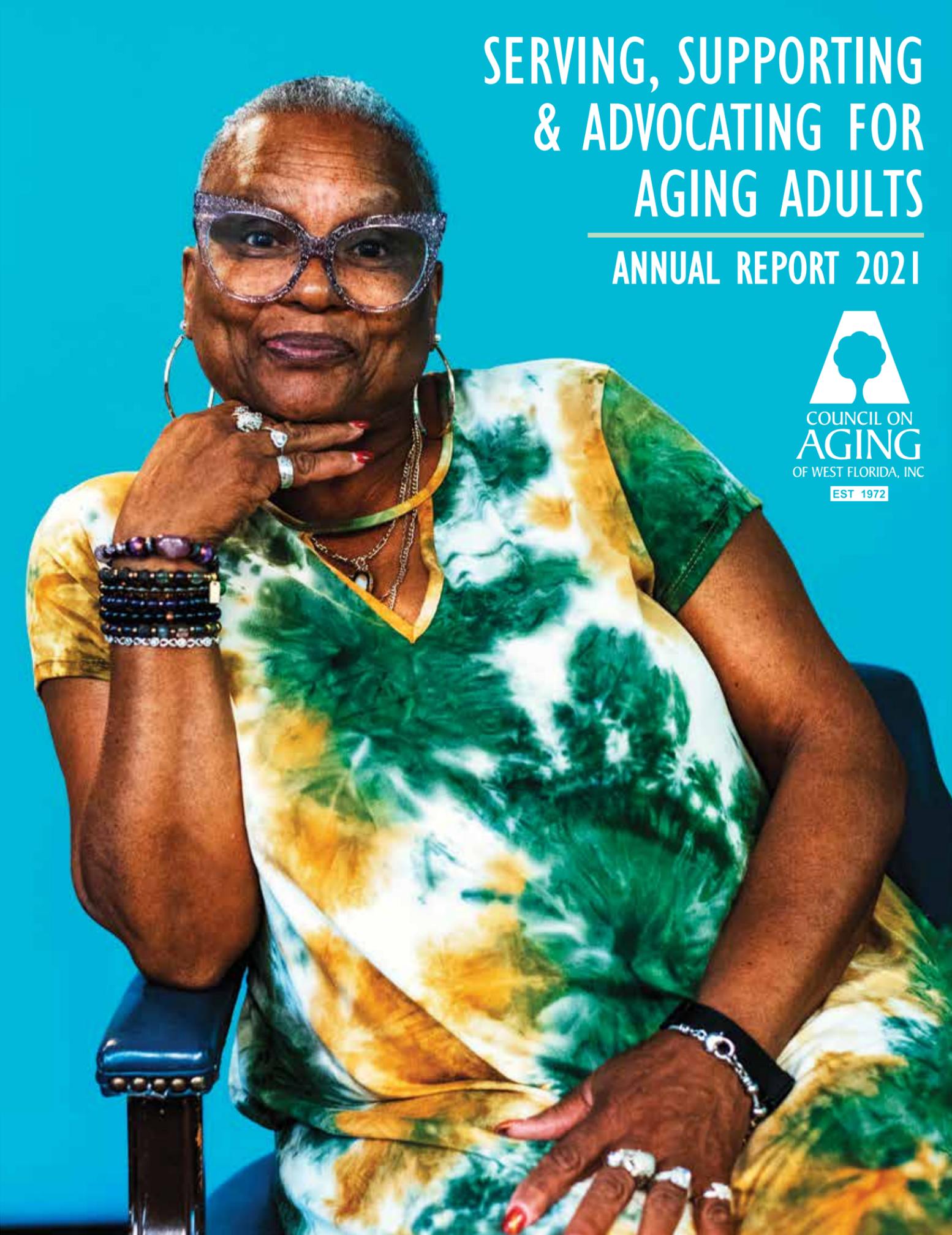
Total Revenues.....	\$6,337,768
Program Service Expenses.....	\$5,814,078
Support Service Expenses	
Administrative Support.....	\$440,238
Fundraising Support.....	\$210,638
Total Expenses.....	\$6,464,954
Change in Net Assets.....	(\$127,186)
Net Assets at Beginning of Year.....	\$1,612,815
Net Assets at End of Year.....	\$1,485,629

Please visit www.coawfla.org to view our most recently audited financial statements and tax returns.

Location: 875 Royce Street • Mailing Address: P.O. Box 17066 • Pensacola, FL 32522-7066
(850) 432-1475 • info@coawfla.org • www.coawfla.org

SERVING, SUPPORTING & ADVOCATING FOR AGING ADULTS

ANNUAL REPORT 2021





BOARD OF DIRECTORS 2021

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Sean Magerkorth
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Kathleen Logan
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Dona Usry
Marie K. Young

MEMBERS EMERITI

Joe Black
Charles H. Overman, III
Malcolm Parker

PRESIDENT/CEO

John B. Clark

MESSAGE FROM THE BOARD CHAIR

So much uncertainty we've all faced during this pandemic. Just when we think it is safe to venture out again, the Delta Variant hits with a vengeance and sends us reeling into more uncertainty. But, at Council on Aging, we have had the certainty that our services for our seniors are needed now more than ever. I am proud to report that COA has risen to the occasion in every respect and performed admirably. Our staff and volunteers have remained committed to our mission of serving, supporting and advocating for aging adults in Escambia and Santa Rosa counties.

The Retreat, despite the challenges faced by the pandemic, has been safely operating again since August 2020. Our participants are slowly, but most surely, feeling safe to return to The Retreat, where the staff does a great job tending to not only their physical needs, but their emotional and social needs. I'm amazed at the creativity of Jessica Ayers and her staff and volunteers for the social events they design for the participants. Two events which come to mind quickly are the fishing event they hosted and the robotic dogs that visited.

Our case management folks have had their hands full tending to the increasing needs of our senior community who have been socially isolated even more due to the uncertainty created by the ongoing pandemic.

Our senior dining sites, for the most part, have returned to in-person events (after well more than a year), which fulfills a significant social need, while also providing food security, for seniors throughout Escambia and Santa Rosa counties.

The Senior Companions are thriving with their participants. Both the companions and the recipients have expressed their excitement to have each other! This much-needed program allows seniors to remain independent longer than they would without the help.

Meals on Wheels staff and volunteers needed roller skates to keep up with the increased demand for home-delivered meals! I'm happy to report that they met the challenges and served a record number of seniors.

Our volunteers are the best! We are pleased with the sheer number of volunteers

who have made themselves available to help at every turn! We cannot thank them enough for their service.

We must thank our title sponsor, Pete Moore Automotive Team, for their impact in making the Senior Chill Out in May 2021 the best ever! As always, Sue Straughn and WEAR, and Cat Country radio got the word out! It was a chilly May morning (yes!) and we were concerned whether people would step up. Our Pensacola community responded to the call. We received more air conditioners and fans than ever before. Moreover, we received more than double the financial donations than we had in the past. In these uncertain financial times, people would drive by and hand us significant cash from their wallets. We are so grateful!

The Foster Grandparent program is still facing challenges of returning to the schools because of the pandemic. These grandparents are missing their children and vice-versa. We will persevere and return in full force!

As I write this, we are excited about the 10th and final Rat Pack Reunion, our biggest fundraiser! We honored the original Rat, Fred Levin, who succumbed to COVID earlier this year, and netted more money than ever.

Finally, I must address the uncertainty that our agency faces as our very own, beloved John Clark, our CEO and President for the last 47 years, retires in the coming months. The search is on for a new CEO, but no one can step in and replace all that John Clark has brought and meant to COA. John has dedicated his entire life to our agency. If you haven't seen the "Angels in Our Midst" segment honoring John Clark, which Sue Straughn did and WEAR aired on Oct. 11, 2021, I urge you to watch it. We are proud for John! He has most certainly earned his retirement but we will miss him.

It is my pleasure to serve as the Chair of the Board of Directors of this fine agency during these uncertain times. We will overcome any obstacle these unprecedented and uncertain times present because of the dedication to the mission of the staff and volunteers who make our COA the very best ever!



Lois Lepp

PROGRAMS

Adult Day Care (The Retreat)

A protective, stimulating environment for seniors and much needed respite for caregivers. Meals and activities are supervised by specially-trained staff. *State of Florida Agency for Health Care Administration License #9051*

Senior Dining Sites and Recreational Activities

Hot, nutritious, balanced lunches are served to seniors 60 and older at numerous locations, which also offer recreational activities and socialization opportunities pre- and post-pandemic.

Foster Grandparent Program

Income-eligible seniors 55 and older are given the opportunity to earn tax-free stipends and other benefits while working with children in schools and other facilities.

Meals on Wheels

Balanced meals are delivered to homes of seniors requiring nutritional assistance.

Caregiver Support and Training

Training and support groups are designed to reduce stress, increase coping skills and enable caregivers to effectively manage caregiving tasks.

Senior Companion Program

Income-eligible seniors 55 and older are given the opportunity to earn tax-free stipends and other benefits while helping their peers remain in their own homes and giving respite to caregivers.

In-Home Services

Assist eligible seniors 60 and older with activities of daily living through services such as personal care, homemaker, companionship and respite, which increases their ability to function independently in their own homes.

BY THE NUMBERS

Meals on Wheels

Participants served: 768
Meals served: 97,660

Senior Dining

Participants served: 1,031
Meals served: 82,519

The Retreat

Participants served: 42

Community Outreach

Total reached: ~20,000
includes health fairs, senior expos, public speaking opportunities, TV show, radio show, etc.

Foster Grandparent Program

Foster Grandparents: 52
Students mentored: 420
Hours served: 69,289

Social Services

Clients served: 2,500

In-Home Services

Persons served: 189

Volunteer Program

Volunteers: 622
Volunteer hours: 9,564

Caregiver Program

Caregivers served: 302

Senior Companion & Relief Program

Companions: 45
Clients: 56
Hours served: 43,360

